













## GLOBALG.A.P. Recognized in Virtual Award Ceremony as a TOP 100 Innovator

29 November 2021

After another turbulent year of pandemic-related challenges, GLOBALG.A.P. was able to celebrate recognition for outstanding innovation in the prestigious TOP 100 Innovator Award online ceremony on 26 November.

## Honoring elite innovation for more than 25 years

The award, received by GLOBALG.A.P. February 2021, has been honoring Germany's most innovative small and mid-sized enterprises with the TOP 100 seal of approval since 1993. Judges compile the list through criteria such as excellent market performance, unique ideas, successful product development and exceptional quality.

Prof. Dr. Nikolaus Franke, Founder and Director of the Institute for Entrepreneurship and Innovation at Vienna University of Economics and Business, has been the award's scientific director since 2002. This year's interactive award ceremony was led by science journalist and TOP 100 project mentor, Ranga Yogeshwar, who paid tribute to the significant strengths and achievements of SMEs across Germany in 2021.

## Recognition for forward-thinking processes and organization

Competing in size category B (companies with 51–200 employees), GLOBALG.A.P. stood out in the field through successful innovations in processes and organization. In addition to aspects such as the GLOBALG.A.P. Remote procedure, the virtual World Consultation Tour, the Audit Online Hub, and the harvest training videos for volunteers, GLOBALG.A.P.'s consumer GGN label was also acknowledged.

The virtual ceremony was attended by two GLOBALG.A.P. representatives – Managing Director Kristian Moeller and Project Management Team Leader Lena Anguilet.

Watch this video to learn more about the TOP100 Innovator award (in German only).

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GLOBALG.A.P. Managing Director Kristian Moeller commented: "We were delighted to receive the award and are equally delighted to have the opportunity today to share our experiences with an exceptional and diverse group of organizations across multiple sectors. GLOBALG.A.P. has not only risen to the challenges of 2021, but has gone above and beyond to ensure the quality and integrity of our solutions remain at the forefront of the industry. We have maintained our high standards of service and communication, and continue to help our stakeholders adapt to the numerous and unprecedented changes that have taken place around the world."

The TOP 100 project is partnered with the Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung (Fraunhofer Society for the Advancement of Applied Research) and the German Association for Small and Medium-sized Businesses. Its media partners are manager magazine, impulse, and W&V.

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